

**GET YOUR GLOBAL
CERTIFICATION FROM
CILT International**



**The Chartered
Institute of Logistics
and Transport**

International Introductory Certificate

Logistics & Transport

*Equivalent to Level 2
Specializing in:*

**RM 5,500.00
Per Participant**



- ❖ **Certificate in Freight Transport**
- ❖ **Certificate in Supply Chain**
- ❖ **Certificate in Transport Planning and Operations**
- ❖ **Certificate in Passenger Transport**

Duration: 35 Learning Hours Over 5 Days

Date: 15th – 19th January, 2024

Venue: Crystal Crown Hotel, Port Klang

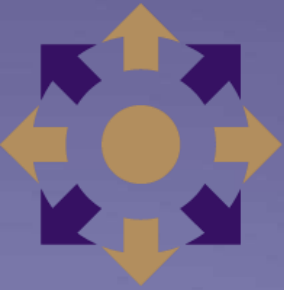
Time: 9am-5pm



Training Provided by



www.cllb.com.my



The Chartered
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and Transport

International Certificate in Logistics & Transport

International Introductory Certificate

Equivalent to Level 2

Qualification Objectives

The CILT International Introductory Certificate in Logistics and Transport offers a broad understanding of the principles, applications and concepts of logistics and transport industry. It gives learners the opportunity to focus on an area of specialism to gain introductory knowledge of their professional sector

Duration: 5 Days

Target Audience

The CILT International Introductory Certificate in Logistics and Transport is designed for new entrants to the logistics and transport sector and is suitable for front line and supervisory staff working in the industry.

This is an open access qualification, although students would benefit from having some prior knowledge of logistics and transport operations and an awareness of the main principles of the industry.

Structure and Content

To achieve this qualification students must complete two (2) mandatory and two (2) option units from a choice of six, as detailed below.

Mandatory Units

Introduction to Logistics

Introduction to Customer Service

Optional Units

Introduction to Freight Transport Services

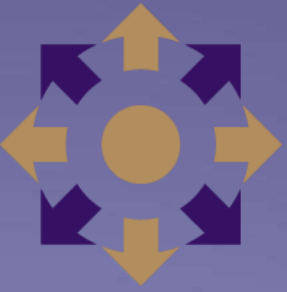
Introduction to Warehouse & Inventory

Introduction to Purchasing

Introduction to Planning & Operations of Freight Transport

Introduction to Passenger Transport Service

Introduction to Planning and Operations of Passenger Transport



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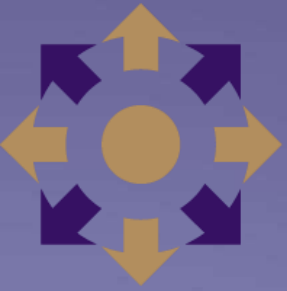
Mandatory Units

Introduction to Logistics

This unit is designed to introduce students to the concept of logistics in its widest sense and to some of the general practices that are important in every part of the logistics working environment. Introduction to Logistics covers people in the working environment, sustainability and the environment and communications technology

Introduction to Customer Service and Marketing

This unit introduces students to the main principles of customer service and marketing in a logistics and transport environment. Students will study the customer processes with particular focus on retaining customers and developing effective relationships with them. The unit comprises of the concept of the market, market segmentation and the importance of understanding customer requirements. Students are also introduced to the concepts of developing a marketing plan, market research and the influence of the external environment on marketing.



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Optional Units

Introduction to Warehousing and Inventory

This unit is designed to introduce students to the concept of warehousing and inventory and its place in a supply chain. The unit covers such topics as: storage and materials handling, warehousing principles and processes and managing inventory.

Introduction to Planning & Operations of Freight Transport

This unit introduces students to freight transport services. The unit covers: transport and freight movements; freight transport characteristics; the organizational structure of the industry and freight transport costs and charges.

Registration Form

Participant Name, NRIC No & Email ID	Company name, HP No & Designation

CLLB SDN BHD (604256A)
Tel: 03-3372 7993/ 3382 0177
Fax: 03-3372 6993
Email: sales@cllb.com.my
info@cllb.com.my
sales1@cllb.com.my
www.cllb.com.my

We hereby confirm that (please tick accordingly):

We will be CLAIMING under HRD Corp Claimable Course: SBL-Khas Scheme and full payment would made to CLLB SDN BHD in the event that no disbursement from HRD Corp under any circumstances.

We will NOT BE CLAIMING under HRD Corp Claimable Course: SBL-Khas Scheme. Payment will be made to account payee CLLB SDN BHD by bank transfer.